

# Launch event of the Task Force Tunisia

## Information about the Tunisian market & investment opportunities in Tunisia

**Thursday, December 9th, 2021**

**17:00 – 18:30 CET**

[Register for the event](#)

Time	Agenda Item	Speaker
17:00	Welcome words and moderation	<b>Andreas Jahn</b> , Member of the Federal Executive Board (BVMW)
17:05	Welcome words	<b>Michael Köhler</b> , Directorate-General for European Civil Protection and Humanitarian Aid Operations, European Commission
17:10	Input on the Tunisian market and potentials for German SMEs	<b>Chiheb Chaouch</b> , Chargé d'Affaires, Embassy of Tunisia in Berlin
17:20	Input on business opportunities for German SME in Tunisia	<b>Abdelbasset Ghanmi</b> , CEO at the Foreign Investment Promotion Agency – FIPA TUNISIA
17:30	Overview about the automotive industry in Tunisia and introduction to the Tunisian Automotive Association	<b>Nabhen Bouchaala</b> , President Tunisian Automotive Association and Managing Director Caveo
17:40	Automotive industry in Tunisia and investment opportunities for German SMEs	<b>Imed Charfeddine</b> , Vice President Tunisian Automotive Association
17:50	Best practice: ATR International AG&AREM Group Tunisia – A successful footprint in Tunisia	<b>Roland Dilmetz</b> , Managing Director (until 2019) and Consultant of ATR International AG
18:00	Best practice: Experiences of the German company Kopp in Tunisia	<b>Sofiane Hafsa</b> , Managing Director Kopp Tunisia
18:10	Launch of the new Task Force Tunisia – cooperation between BVMW and Invest for Jobs	<b>Felix Sarrazin</b> , Head of Programme Partnerships for employment and support to SME in Tunisia, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
18:20	Discussion and Networking	
18:30	End of the event	

**Der BVMW. Gemeinsam für einen starken Mittelstand.**

Bundesgeschäftsführung: Markus Jerger · Präsidium: Dr. Jochen Leonhardt, Dr. Hans-Michael Pott  
Vorstand: Katja Pampus, Dr. Helmut Baur, Thimo Fojkar, Willi Grothe, Arthur Zimmermann

Eingetragen in das Vereinsregister Berlin-Charlottenburg Nr. 19361 Nz

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